

Dear Valued BAASS Client,

We fast approach our 30th year in business. I first wanted to thank you for your continued support throughout the years – we wouldn't have made it here without you!

With that being said, I am not writing to you today in regards to BAASS, but rather to introduce you to a business partner of mine, Jamie Smith, the President of Lanetco Computer Networks. For over 25 years, they've provided reliable computer support for small and medium businesses in the GTA including BAASS. I wanted to introduce you to them not only because I believe they are the best at what they do, but also because they are currently running a campaign until the end of June that I just had to share with our clients – since it involves a \$100 donation to your charity of choice.

So please find attached, an introductory letter from Jamie Smith and Lanetco Computer Networks. Once again, thank you for your business!

Sincerely,

Joseph Arnone
Co-Founder and President
BAASS Business Solutions Inc.

Dear Valued BAASS Client,

I'm Jamie Smith, the President of Lanetco Computer Networks. Every day I deal with more and more small and medium businesses who are fed up with the poor service they're receiving from their IT provider. They are sick and tired of their provider never calling them back, providing poor customer service, and having computer problems in general. If you have even the slightest doubt about your current IT support, or simply want to see what options are out there, then you need to read this letter.



Jamie Smith
President
Lanetco Computer Networks

You may be thinking, "We're taken care of" or "We're currently in a contract". Well, even if that's the case, don't throw this out! Download a **FREE** copy of our report: "*What Your Computer Company **NEEDS** To Be Doing, And At What Price*" Get your copy now by visiting: www.lanetco.ca/report

Why Are We Giving \$100 To Your Charity?

From now until the end of June, we'll donate \$100 to the charity of your choice if you sign up for a **Free IT Consultation!** No, this isn't a timeshare, we just understand how busy you are and we want to respect your time. Although we know the value of the services we offer, we understand that you don't know us just yet. That's why we would like to give \$100 to the charity of your choice to make it an absolute no brainer for you to hear us out and prove we're better than your current IT provider.

How GTA Businesses Benefit From Our Services

As your IT department, we'll be managing everything for you so you can worry about what really matters - growing and managing your business! Let's face it, you're busy, and we get that. You have better things to worry about than if your computer is going to turn on or if your files are being backed up. You want your computers to work, the way they're supposed to work! And, the odd time they don't, you want your problem fixed fast by experts that know what they're doing. If you do choose us as your IT provider, you'll benefit from:

- **Computers That Work The Way They Should!** We get it, first and foremost, you want your computers to work. Anytime you experience computer issues, you lose money! Not to mention, your employees are upset because they can't get their work done. We'll keep your computers running and your employees happy (or at least complaining about something else).

- **Fast, Highly Responsive Computer Support When You Need IT - Guaranteed!**
When you're experiencing computer problems, you want an IT provider who answers their phone, comes to your office if needed - and fixes your problem fast! That's what you're paying for, and that's why we guarantee all of your support requests will be responded to in 30 minutes or less!
- **A Fixed, Predictable Price That You Can Budget For -** We provide a TRUE fixed rate that covers ALL of your IT requirements including remote and onsite support. For one fixed rate, we are your dedicated IT department.
- **Peace of Mind** – We take your IT worries completely off the table. We make sure your valuable data is backed up, tested, and fully recoverable in the event of a hard drive failure, flood, fire, lightning strike, human error, or disgruntled employees. We also secure your network from the growing number of cyber criminals targeting small and medium businesses in the GTA just like yours.

You May be Thinking “That’s What They All Say” Well, We’re Different - And Here’s How We Prove It:

You probably already have someone taking care of your IT requirements or are considering the abundance of other IT providers here in the area. So what makes us better?

- 1) **100% Satisfaction Guarantee** - Anytime you have a computer or network related issue, we'll take care of it and make sure you're happy with the results. We will never close a support ticket until your problem is resolved.
- 2) **Guaranteed 30 Minute Response Time** - When our clients have a computer related issue, they want to know we're working on it and are going to get it fixed fast. That's why we guarantee we'll address your computer problems immediately or call back within 30 minutes or less!
- 3) **Fixed, Predictable Price** - Many of our competitors claim you'll pay a fixed fee, but that 'fixed fee' may only cover network monitoring and anti-virus. We provide a true fixed rate that covers ALL of your IT requirements including backup, security (from virus and malware attacks), remote and onsite support. We are your dedicated IT department.

The Next Steps Are Simple...

Step 1: Download A Copy Of Our Free Report: "What Your Computer Company Needs To Be Doing, And At What Price" at: www.lanetco.ca/report

Step 2: Book Your Free IT Consultation – To book your Free Consultation, call us at (905) 707-7486 or visit: www.lanetco.ca/consultation

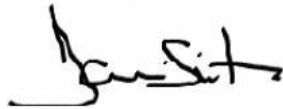
Step 3: We'll Follow Up – A member of our team will follow up with you and book an IT Consultation at your location. We will introduce ourselves, see if we're a fit, and answer any questions you may have. Whether you have an immediate need or just want to see what's out there, a Free Consultation is always the best first step. After this meeting, **we'll donate the \$100** to your charity of choice!

Fair Warning: You Must Sign Up Before June 30th!

We're only running this campaign until the end of June. So in order for your charity to get the \$100 donation, make sure you sign up ASAP. To claim your FREE Consultation and \$100 donation, call (905) 707-7486 or sign up at: www.lanetco.ca/consultation

Thank you for taking the time to read this letter and I really hope to hear from you soon!

Sincerely,



Jamie Smith

President, Lanetco Computer Networks
p: (905) 707-7486 | w: www.lanetco.ca

P.S. - Like I mentioned in the letter, even if you only want to price shop and don't want to talk just yet - download our Free Report to find out what your computer support company should be doing, and at what price. To download your FREE copy, simply visit:
www.lanetco.ca/report